

HOPE FOR HOME LTD.
(A company limited by guarantee)

REPORT AND ACCOUNTS

30 November 2015

Company No.6419587

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Status

The organisation is a charitable company limited by guarantee, incorporated on 6 November 2007 and registered as a charity on 22 February 2008.

The company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association. Under those Articles, one third of the directors (those longest in office since their last election or appointment) retire from office - and are eligible for re-election - at each Annual General Meeting.

Directors and Trustees

Miss S Burnard
Rev AR Christie
Miss T Harvey
Dr AJ Treloar
Prof H Gross (appointed 2 November 2015)

Registered office

32 Foxes Dale
Blackheath
London SE3 9BQ

Independent examiner

Richard Hewson
Chartered Accountant
21 Corner Green
London SE3 9JJ

Solicitors

Beverly Morris and Company
35 Montpelier Vale
Blackheath Village
London SE3 0TJ

Charity Registration Number
1122932

The directors (who are also the charity's Trustees) present their report and the unaudited accounts for the year ended 30 November 2015.

Objects of the charity

The charity's objects are, across the United Kingdom:

- 1) the relief of elderly persons with dementia and/or advanced Parkinson's Disease and/or similar disabilities and the relief of carers who are caring for these people at home in the United Kingdom; and
- 2) to advance the education of the public in dementia and/or advanced Parkinson's Disease and/or similar disabilities.

Main activities undertaken for the public benefit in relation to these objects

In planning our activities, we kept in mind the Charity Commission's guidance on public benefit at our directors' meetings.

Our activities for the public benefit in our eighth year included: raising money; responding to enquiries and requests for help; preparing publicity material; maintaining and building upon our volunteer support group; maintaining and improving our website; undertaking public relations and publicity activities; speaking at national conferences; continuing our collaborative project with St Joseph's Hospice; working with several other charities in trying to secure money to undertake new joint projects; planning and working up possible new major projects for the future.

Summary of our main achievements in our eighth year

The focus of our activities remained rooted in the concept of supporting people who care for their loved ones with dementia and/ or advanced Parkinson's disease in their own homes.

Our eighth year has been very fruitful in terms of activity and developing our work across the UK. Our main achievements in our eighth year were directly related to our two major projects with our current two established partner charities. The first of these was launched and started in October 2013 with Hospice UK. The underlying premise for this exciting new collaboration was our wish to help those hospices who wish to start /further develop services for people with dementia, and their families and friends.

We believed that offering those that may be hesitant, but willing, some practical ideas and advice about how to start services, however small at the start, might be a source of encouragement to help them initiate new ways of helping people with dementia and their carers.

This collaborative project funded a new piece of focused research and a preliminary thought piece. The latter, "The Role of Hospices in Supporting People with a Diagnosis of Dementia in the future", by Dr Jo Hockley and Min Stacpoole, was published as a precursor to the major publication.

In March 2015 Hospice UK formally launched the outcome of this work at a national conference in Birmingham. This was a substantial publication in their "Towards Excellence" series entitled "Hospice enabled dementia care; The First steps; a guide to help hospices establish care for people with dementia, their families and carers". It formed part of a series of publications by Help the Hospices (now Hospice UK) Commission into the future of hospice care.

Three of our Trustees attended this conference and two of them were invited to speak at this event.

The conference was very well attended by participants from across the UK. Our joint report was very well received. It included, as part of our original brief, in essence a checklist for hospices who wished to start work in this area, but who were uncertain as to how to start.

At this conference St James' Place Foundation, the charitable arm of St James' Place Wealth Management Group, announced via Hospice UK that it was releasing £300,000 to fund new projects related to dementia care, run by hospices, with a maximum of £30,000 for each project. Each proposal for funding was required to demonstrate that the hospice proposing the new project had adhered to the checklist identified in the Hope for Home funded Hospice UK report.

As a direct result of this initiative, spearheaded by our work with Hospice UK, ten new projects are now active across the UK.

In addition, Hospice UK have started a new special interest group for people involved with dementia care. This met for the first time in June 2015 and meetings are now held quarterly. This group is already receiving much interest and support from across the UK.

Following this conference, and as direct result of its content, we were contacted by a specialist dementia nurse employed by St Cuthbert's Hospice in Durham, who was inspired to start a new Namaste service, modelled on our service in Newham. There were no funds available to undertake this work and in the interim the Trustees of Hope for Home have been working very closely with St Cuthbert's, helping them to write bids for this new project. We have just been informed that all the money required has now been received and that the project will start. Hope for Home Trustees have been invited to sit on the project steering group, and we are delighted at the prospect of this exciting new venture in the North East.

In April 2015 Philip Woolf, our loyal London Marathon runner, represented Hope for Home yet again and raised a terrific £4,064.

Our second new major project is another collaboration and partnership, this time with St Joseph's Hospice in Hackney, East London. St Joseph's is the oldest hospice in this country, and has a very well established reputation for excellence in the field of palliative care.

In June 2015 Hope for Home funded and hosted a national conference at St Joseph's Hospice about Namaste care for people with dementia, celebrating the great success of our joint project there. Professor Joyce Simard, the originator and expert in the End of Life Care Namaste approach for people with dementia, was the key note speaker. This event was made available free of charge to all attendees.

The term “Namaste” means “honouring the spirit within” and it involves a holistic approach to people with dementia, including use of aromatherapy, touch, music and other creative arts. It has been used for many years in the USA and in some areas in England, mostly for people who live in care homes. Our project delivers Namaste care to people with advanced dementia who are being cared for in their own homes and we believe that this is the first project of its kind in the world to date.

The conference was very well attended by people from across the UK and the evaluations were all extremely positive.

During the year the Community Development Manager for this project, funded by Hope for Home, Lourdes Colclough, was invited to address six national events about her innovative work, including the national Hospice UK conference.

Our Namaste project in Newham continued to expand and develop for people with advanced dementia and the carers at home. By the end of November 2015 six two-day training courses had been delivered to volunteers, 60 volunteers had been recruited, 62 referrals for people with advanced dementia living at home had been received, 235 Namaste sessions had been carried out in family homes, a short narrative film had been made and is now available on the St Joseph's Hospice website, and on the Hope for Home website.

In addition, a photographic exhibition was held in several locations in the UK about the impact our volunteers have had on the people with advanced dementia, and on their families and friends.

The service in Newham provides much needed help and support for families and caregivers in an area of East London where there is little support available at home for the people Hope for Home is trying to support.

One of our Trustees sits on the project Steering Group with St Joseph's and Hope for Home works very closely with the Hospice in all aspects of this project. We are very grateful and appreciative of the spirit of genuine collaboration we enjoy with St Joseph's Hospice.

Our newsletter, the “Hope for Home Herald”, which is sent to all our supporters, both electronically and in hard copy where necessary, continues to be very well received and appreciated by its readers. “The Herald” provides our supporters with news of our work and of our future plans. We are very grateful to one of our volunteers who helps us regularly with this work, Suzi Burrige.

In 2015 we started a much needed and long overdue modernisation of our website, which at the time of writing has been completed. We are very pleased with the outcome.

During the year our very loyal volunteers, Sue and John Copus, continued to run our fund-raising 200 Club, expanding the number of donors, and Sue valiantly made and sold copious quantities of her delicious jam to help raise funds for our work.

In November 2015 we were very privileged to welcome Professor Harriet Gross as a new Trustee. Professor Gross is Deputy Head of the College of Social Science at the University of Lincoln, has a background in psychology and researches aspects of health and wellbeing across the lifespan. She is especially interested in qualitative approaches that explore people's own accounts of their everyday experiences, such as gardening, and brings to Hope for Home her expertise in research and evaluation, together with a record of successful senior management in higher education.

Results and Future Plans

The statement of financial activities shows a deficit for the year of £21,353, with a background of accumulated funds from previous years. We still have several supporters who donate regularly through bank standing orders and we are also very grateful for the other donations we received. As we become more well known we are receiving more smaller one-off donations from individuals, many in memory of a loved one who has died, or via others who nominate Hope for Home as their charity of choice at a particular special event. We also received some donations from corporate donors as part of their corporate social responsibility programme.

On 31 March 2016 our planned funding for our joint Namaste project with St Joseph's Hospice stopped. The Hospice has agreed to continue funding this work from its core funds in future, due to the success of our work. They have invited Hope for Home to continue to sit on the project steering group, which we are delighted to do.

Meanwhile our Trustees have been working up a key new project in collaboration with another UK Hospice and at the time of writing we are about to sign the formal agreement to start this exciting new joint venture which again, we believe, will be the first of its kind in the UK.

During the year I believe that Hope for Home, like many other smaller charities, has been adversely affected by the scandals relating to Kids Company and Age UK. It seems that trust may have been undermined across the charitable sector as a whole, as donors question the integrity of charity Trustees and how they handle money.

Sadly, in terms of funding for our new project, the hard reality is that now we can only afford a relatively small contribution to kick start this work, barely enough to cover the first year of its operation. So the Trustees need to consider carefully how we can raise more substantial funds in order to continue our record of unique trial blazing work in the future.

Reserves policy

The directors recognise the need to maintain an appropriate level of reserves to meet any unforeseen expenditure which may occur and they believe that the charity should hold £1,000 in reserve to cover expenses in the event of dissolution.

Directors and Trustees

The directors, who are also trustees of the charity, all work on a voluntary basis. The names of the directors are listed on page 1.

Directors' responsibilities

Company law requires the directors to prepare accounts for each financial period which give a true and fair view of the state of the charitable company's affairs at the balance sheet date and of its incoming resources and application of resources, including income and expenditure, for the financial period. In preparing those accounts the directors should follow best practice and:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent; and
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue on that basis.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Independent examiner

Richard Hewson, Chartered Accountant, has indicated that he is willing to be reappointed at the forthcoming annual general meeting.

This report has been prepared in accordance with the special provisions for small companies within Part 15 of the Companies Act 2006.

By Order of the Board,

S Burnard
Director

17 August 2016

Independent examiner's report to the trustees of Hope for Home Ltd.

I report on the accounts of the company for the year ended 30 November 2015 set out on pages 8 to 11.

This report is made solely to the charity's trustees, as a body, in accordance with Section 145 of the Charities Act 2011. My work has been undertaken so that I may state to the charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees, as a body, for my work, for this report or for the opinions I have formed.

Respective responsibilities of trustees and examiner

The charity's trustees (who are also the company's directors for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 ('the 2011 Act') and that an independent examination is needed. I am qualified to undertake the examination by being a member of the Institute of Chartered Accountants in England and Wales.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the General Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and my report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and
- to prepare accounts which accord with the accounting records, and which comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Richard Hewson
Chartered Accountant

21 Corner Green
London SE3 9JJ

17 August 2016

Hope for Home Ltd.

Statement of Financial Activities (including Income and Expenditure Account)
for the year ended 30 November 2015

	Notes	Unrestricted funds	
		2015	2014
		£	£
Incoming resources			
Voluntary income:			
Donations		13,001	6,832
200 club income		1,200	-
Sales of cards and jams		148	58
		<hr/>	<hr/>
Total incoming resources		14,349	6,890
		<hr/>	<hr/>
Resources expended			
Costs of generating voluntary income	2	295	87
Charitable activities	2	34,609	39,755
Governance costs	2	798	700
		<hr/>	<hr/>
Total resources expended		(35,702)	(40,542)
		<hr/>	<hr/>
Net (resources expended)			
- net (deficit) for the year	3	(21,353)	(33,652)
		<hr/>	<hr/>
Total funds at beginning of year		58,826	92,478
		<hr/>	<hr/>
Total funds at end of year		37,473	58,826
		=====	=====

The statement of financial activities includes all gains and losses in the year. All incoming resources and resources expended derive from continuing activities.

The notes on pages 10 to 11 form part of these accounts

Hope for Home Ltd.
Balance Sheet
30 November 2015

	Notes	Unrestricted funds	
		2015	2014
		£	£
Current assets			
Cash at bank		35,937	87,729
Prepaid expenses		2,366	130
		38,303	87,859
Creditors			
Amounts falling due within one year	5	(830)	(29,033)
		37,473	58,826
Net current assets			
		37,473	58,826
Net assets			
		37,473	58,826
		=====	=====
Unrestricted funds			
		37,473	58,826
Total funds			
		37,473	58,826
		=====	=====

For the year ended 30 November 2015 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 ('the Act') and no member has deposited a notice requiring an audit of these accounts under section 476 of the Act.

The directors/trustees acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with Section 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at 30 November 2015 and of its income and expenditure for the year then ended in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Act relating to accounts, so far as applicable to the company.

These accounts have been prepared in accordance with the provisions of the Companies Act 2006 applicable to companies subject to the small companies regime and the Financial Reporting Standard for Smaller Entities (effective April 2008).

These accounts were approved by the Board of Directors on 17 August 2016 and signed on its behalf by:

S Burnard
Director

The notes on pages 10 to 11 form part of these accounts

1 Accounting policies

- (a) The accounts have been prepared under the historical cost convention and in accordance with the Companies Act 2006, the Statement of Recommended Practice: Accounting and Reporting by Charities (SORP 2005) and the Financial Reporting Standard for Smaller Entities (effective April 2008).
- (b) Unrestricted funds are available for use at the discretion of the directors (who are also trustees) in furtherance of the general objectives of the charity.
- (c) Voluntary income is received by way of donations and is included in full in the Statement of Financial Activities when receivable. The value of services provided by volunteers has not been included.
- (d) Expenditure is recognised on an accruals basis as a liability is incurred, includes any attributable VAT which cannot be recovered and is reported as part of the expenditure to which it relates. Charitable expenditure comprises those costs incurred in the delivery of the charity's activities and services for its beneficiaries; governance costs are those associated with meeting the constitutional and statutory requirements of the charity and include the fees of the independent examiner and other costs linked to the strategic management of the charity.

2 Total resources expended

	Voluntary income £	Charitable activities £	Governance costs £	2014 Total £
Webhosting	-	1,603	-	451
Insurance	-	755	-	755
Telephone	-	-	-	-
Marathon fundraising costs	-	1,500	-	-
Cost of cards sold	-	56	-	-
Internet payment fees	295	216	-	303
Training	-	-	-	-
Independent examiner's fees	-	-	798	700
Bank charges	-	-	-	-
Companies House filing fee	-	-	-	-
Hospice UK report	-	1,000	-	20,000
Namaste Care staff costs	-	27,500	-	18,333
Woolf Institute - research report	-	1,500	-	-
Travel	-	129	-	-
200 club prizes	-	350	-	-
	<u>295</u>	<u>34,609</u>	<u>798</u>	<u>40,542</u>
	===	=====	===	=====

3 Net (resources expended) for the year

	2015 £	2014 £
This is stated after charging:		
Independent examiner's fees	798	700
	===	===

4 Taxation

The company is exempt from corporation tax on its charitable activities.

5 Creditors: amounts falling due within one year

	2015	2014
	£	£
Accruals (including Namaste Care for 2014)	830	29,033
	===	=====

6 Transactions with directors

There were no transactions with or for the benefit of directors during the year.

7 Liability of members

As the company is limited by guarantee (having no share capital), every member is liable to contribute a sum not exceeding £1 in the event of the company being wound up in accordance with the Memorandum and Articles of Association. There were 5 members at 30 November 2015 (2014 - 4).