

HOPE FOR HOME LTD.
(A company limited by guarantee)

REPORT AND ACCOUNTS

30 November 2014

Company No.6419587

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Status

The organisation is a charitable company limited by guarantee, incorporated on 6 November 2007 and registered as a charity on 22 February 2008.

The company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association. Under those Articles, one third of the directors (those longest in office since their last election or appointment) retire from office - and are eligible for re-election - at each Annual General Meeting.

Directors and Trustees

Miss S Burnard
Rev AR Christie
Miss T Harvey
Dr AJ Treloar

Registered office

32 Foxes Dale
Blackheath
London SE3 9BQ

Independent examiner

Richard Hewson
Chartered Accountant
21 Corner Green
London SE3 9JJ

Solicitors

Beverly Morris and Company
35 Montpelier Vale
Blackheath Village
London SE3 0TJ

Charity Registration Number
1122932

The directors (who are also the charity's Trustees) present their report and the unaudited accounts for the year ended 30 November 2014.

Objects of the charity

The charity's objects are, across the United Kingdom:

- 1) the relief of elderly persons with dementia and/or advanced Parkinson's Disease and/or similar disabilities and the relief of carers who are caring for these people at home in the United Kingdom; and
- 2) to advance the education of the public in dementia and/or advanced Parkinson's Disease and/or similar disabilities.

Main activities undertaken for the public benefit in relation to these objects

In planning our activities we kept in mind the Charity Commission's guidance on public benefit at our directors' meetings.

Our activities for the public benefit in our seventh year included: raising money; responding to enquiries and requests for help; preparing publicity material; maintaining and building upon our volunteer support group; maintaining and improving our website; undertaking public relations and publicity activities and continuing our two new collaborative projects with two charities, Help the Hospices (now Hospice UK) and St Joseph's Hospice.

Summary of our main achievements in our seventh year

The focus of our activities remained rooted in the concept of supporting people who care for their loved ones with dementia and/ or advanced Parkinson's disease in their own homes.

Our main achievements in our seventh year were directly related to continuing two major projects with our two established partner charities. The first of these was launched and started in October 2013 with Hospice UK. The underlying premise for this exciting new collaboration was our wish to help those hospices who wish to start /further develop services for people with dementia, and their families and friends.

We believed that offering those that may be hesitant, but willing, some practical ideas and advice about how to start services, however small at the start, might be a source of encouragement to help them initiate new ways of helping people with dementia and their carers.

This collaborative project funded a new piece of focused research (paid for by Hope for Home), which was rooted in particular desired outcomes. We identified the following outcomes of this research, as initial guidance :

- Examples of good practice in the sector relating to dementia with particular reference to supporting carers and families, possibly including international examples e.g. Japan
- Literature review of good practice
- Teasing out critical success factors from different successful models
- Production of a "toolkit/think piece" that baffled CEOs can pick up, read, think about and use in practice to start/develop services

- A planned launch and roll out of the findings, so that learning points can be shared and used in practice across the UK
- Offering support to a special interest group via Help the Hospices for those hospices who wish to start services for people with dementia, together with those that already have established care, with a view to sharing good practice, mutual collaboration and support, and sharing information

Our second new major project is another collaboration and partnership, this time with St Joseph's Hospice in Hackney, East London. St Joseph's is the oldest hospice in this country, and has a very well established reputation for excellence in the field of palliative care.

In May 2013 Hope for Home funded a training day at St Joseph's Hospice run by Professor Joyce Simard, the originator and expert in the End of Life Care Namaste approach for people with dementia. This event was made available free of charge to all the staff and volunteers at St Joseph's Hospice and also to anyone else who had an interest in this subject.

The term "Namaste" means "honouring the spirit within" and it involves a holistic approach to people with dementia, including use of aromatherapy, touch, music and other creative arts. It has been used for many years in the USA and in some areas in England mostly for people who live in care homes. Our project delivers Namaste care to people with advanced dementia who are being cared for in their own homes.

Following our sponsored event with Professor Simard In May 2013, Hope for Home and St Joseph's signed an agreement to start a new joint Namaste service for the residents of the London Borough of Newham, starting in April 2014. This service is now in its second very successful year, providing much needed Namaste care and support for the residents of Newham who are caring for their loved ones who have advanced dementia in their own family homes.

At the end of November 2014, from a zero base starting in April 2014, this new service had recruited a Community Development Manager, developed a new two-day training programme for volunteers, delivered this training programme twice, recruited and trained 22 new volunteers, visited and assessed 6 residents of Newham who had been referred to the service and had delivered a total of 23 Namaste one-to-one sessions to people living with dementia in their own family homes.

Strong relationships have been formed already between families and volunteers, as the service ensures that the same volunteer visits the same family for each weekly session. In an area where there is almost no support of a similar kind for people caring for their loved one with dementia at home, this service provides much needed help and support for families and caregivers.

We believe that this is the first service of its kind in the world. One of our Trustees sits on the project Steering Group with St Joseph's and Hope for Home works very closely with the Hospice in all aspects of this project.

We have also started a new publication, a newsletter, called the "Hope for Home Herald", which is sent to all our supporters both electronically, and in hard copy where necessary. This publication provides our supporters with news of our work and of our future plans. We are very grateful to one of our volunteers who helps us regularly with this work.

In addition to these new developments we continued our core activities of publicising and marketing the organisation, and responding to enquiries and requests for help by email, telephone and face to face contact.

Results and Future Plans

The statement of financial activities shows a deficit for the year of £33,652, with a background of accumulated funds from previous years. We still have several supporters who donate regularly through bank standing orders and we are also very grateful for the other donations we received. As we become more well known we are receiving more smaller one-off donations from individuals, many in memory of a loved one who has died, or via others who nominate Hope for Home as their charity of choice at a particular special event. We also received some donations from corporate donors as part of their corporate social responsibility programme.

We had unspent funds of £58,826 at 30 November 2014, but we are committed to funding Namaste Care staff costs of £36,667 over the period to 31 March 2016. The Trustees will consider new projects in the light of future fundraising.

The outcome of our successful partnership with Hospice UK was a substantial and comprehensive report which was launched at a special Hospice UK conference related to dementia in Birmingham, England in March 2015. This event included expert speakers from across the UK, as well as two of our Trustees. The report is available both in hard copy and also online via the Hospice UK website. Our work was very well received, and at this conference another charity, St James' Place Foundation, announced that it was releasing grants of up to a maximum of £30,000, with an overall total of £300,000 being allocated, available to hospices in the UK for new projects related to care of people with dementia and their carers. One requirement to receive this grant was that each project proposal had to include evidence that the project was going to carry out the best practice as advised in our Hope for Home /Hospice UK joint report "Hospice Enabled Dementia Care".

In addition, Hospice UK have now started a new special interest group for people involved with dementia care. This met for the first time in June 2015 and meetings will be held quarterly. This group is already receiving much interest and support from across the UK.

The partnership with St Joseph's Hospice, delivering the Namaste Care service in Newham, continues to go from strength to strength, with more training programmes being undertaken as more volunteers are recruited to match the increasing demand for this much needed service. The Community Development Manager has been invited to speak at several national conferences in 2015 about this service, as the service gains increasing recognition for its innovative work and approach.

Reserves policy

The directors recognise the need to maintain an appropriate level of reserves to meet any unforeseen expenditure which may occur and they believe that the charity should hold £1,000 in reserve to cover expenses in the event of dissolution.

Directors and Trustees

The directors, who are also trustees of the charity, all work on a voluntary basis. The names of the directors are listed on page 1.

Directors' responsibilities

Company law requires the directors to prepare accounts for each financial period which give a true and fair view of the state of the charitable company's affairs at the balance sheet date and of its incoming resources and application of resources, including income and expenditure, for the financial period. In preparing those accounts the directors should follow best practice and:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent; and
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue on that basis.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Independent examiner

Richard Hewson, Chartered Accountant, has indicated that he is willing to be reappointed at the forthcoming annual general meeting.

This report has been prepared in accordance with the special provisions for small companies within Part 15 of the Companies Act 2006.

By Order of the Board,

S Burnard
Director

3 August 2015

I report on the accounts of the company for the year ended 30 November 2014 set out on pages 7 to 10.

This report is made solely to the charity's trustees, as a body, in accordance with Section 145 of the Charities Act 2011. My work has been undertaken so that I may state to the charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees, as a body, for my work, for this report or for the opinions I have formed.

Respective responsibilities of trustees and examiner

The charity's trustees (who are also the company's directors for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 ('the 2011 Act') and that an independent examination is needed. I am qualified to undertake the examination by being a member of the Institute of Chartered Accountants in England and Wales.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the General Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and my report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and
- to prepare accounts which accord with the accounting records, and which comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Richard Hewson
Chartered Accountant

21 Corner Green
London SE3 9JJ

3 August 2015

Hope for Home Ltd.
Statement of Financial Activities (including Income and Expenditure Account)
for the year ended 30 November 2014

	Notes	Unrestricted funds	
		2014	2013
		£	£
Incoming resources			
Voluntary income:			
Donations		6,832	5,334
Sales of cards and jams		58	50
		<u>6,890</u>	<u>5,384</u>
Total incoming resources			
Resources expended			
Costs of generating voluntary income	2	87	52
Charitable activities	2	39,755	1,567
Governance costs	2	700	943
		<u>(40,542)</u>	<u>(2,562)</u>
Total resources expended			
Net (resources expended) incoming resources			
- net (deficit) surplus for the year	3	(33,652)	2,822
Total funds at beginning of year		92,478	89,656
		<u>58,826</u>	<u>92,478</u>
Total funds at end of year			

The statement of financial activities includes all gains and losses in the year. All incoming resources and resources expended derive from continuing activities.

The notes on pages 9 to 10 form part of these accounts

Hope for Home Ltd.
Balance Sheet
30 November 2014

	Notes	Unrestricted funds	
		2014	2013
		£	£
Current assets			
Cash at bank		87,729	93,578
Prepaid expenses		130	130
		87,859	93,708
Creditors			
Amounts falling due within one year	5	(29,033)	(1,230)
		58,826	92,478
Net current assets			
		58,826	92,478
Net assets			
		58,826	92,478
		=====	=====
Unrestricted funds		58,826	92,478
		58,826	92,478
Total funds			
		58,826	92,478
		=====	=====

For the year ended 30 November 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 ('the Act') and no member has deposited a notice requiring an audit of these accounts under section 476 of the Act.

The directors/trustees acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with Section 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at 30 November 2014 and of its income and expenditure for the year then ended in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Act relating to accounts, so far as applicable to the company.

These accounts have been prepared in accordance with the provisions of the Companies Act 2006 applicable to companies subject to the small companies regime and the Financial Reporting Standard for Smaller Entities (effective April 2008).

These accounts were approved by the Board of Directors on 3 August 2015 and signed on its behalf by:

S Burnard
Director

The notes on pages 9 to 10 form part of these accounts

1 Accounting policies

- (a) The accounts have been prepared under the historical cost convention and in accordance with the Companies Act 2006, the Statement of Recommended Practice: Accounting and Reporting by Charities (SORP 2005) and the Financial Reporting Standard for Smaller Entities (effective April 2008).
- (b) Unrestricted funds are available for use at the discretion of the directors (who are also trustees) in furtherance of the general objectives of the charity.
- (c) Voluntary income is received by way of donations and is included in full in the Statement of Financial Activities when receivable. The value of services provided by volunteers has not been included.
- (d) Expenditure is recognised on an accruals basis as a liability is incurred, includes any attributable VAT which cannot be recovered and is reported as part of the expenditure to which it relates. Charitable expenditure comprises those costs incurred in the delivery of the charity's activities and services for its beneficiaries; governance costs are those associated with meeting the constitutional and statutory requirements of the charity and include the fees of the independent examiner and other costs linked to the strategic management of the charity.

2 Total resources expended

	Voluntary income £	Charitable activities £	Governance costs £	2014 Total £
Webhosting	-	451	-	216
Insurance	-	755	-	655
Telephone	-	-	-	-
Marathon fundraising costs	-	-	-	-
Cost of cards sold	-	-	-	50
Internet payment fees	87	216	-	218
Training	-	-	-	480
Independent examiner's fees	-	-	700	895
Bank charges	-	-	-	48
Companies House filing fee	-	-	-	-
Hospice UK report	-	20,000	-	-
Namaste Care staff costs	-	18,333	-	-
	<u>87</u>	<u>39,755</u>	<u>700</u>	<u>2,562</u>
	==	=====	===	=====

3 Net incoming resources for the year

	2014 £	2013 £
This is stated after charging:		
Independent examiner's fees	700	895
	===	===

4 Taxation

The company is exempt from corporation tax on its charitable activities.

5 Creditors: amounts falling due within one year

	2014	2013
	£	£
Accruals (Namaste Care and other costs)	29,033	1,230
	=====	=====

6 Transactions with directors

There were no transactions with or for the benefit of directors during the year.

7 Liability of members

As the company is limited by guarantee (having no share capital), every member is liable to contribute a sum not exceeding £1 in the event of the company being wound up, in accordance with the Memorandum and Articles of Association. There were 4 members at 30 November 2014 (2013 - 4).